

# LA CASA DE DON PEDRO

EMPOWER AND REVITALIZE

## Special Events Series 2021

### Burgers and Brew Week Sponsorship Opportunities & Benefits

#### **Burgers & Brew Week Presenting Sponsor.....\$15,000**

- Name and logo listing as “Presenting Sponsor” on all event promotion materials including signage, press releases, web page, e-blasts, & event program.
- Speaking opportunity during video and preferred logo placement on event web page and e-blasts.
- Direct link to company website from event web page and e-blasts.
- Three wall posts and five story posts on social media (Facebook, Instagram, Twitter).
- Three customized Burgers and Brew Week aprons.

#### **2021 Special Events Series Premier Gold Sponsor.....\$15,000**

- Name and logo listing as “Presenting Sponsor” on all 2020 Special Event season promotion materials including signage, press releases, web page, e-blasts, & event program.
- Preferred logo placement on event web page and e-blasts. Direct link to company website from event web page and e-blasts.
- Two wall posts and four story posts on social media (Facebook, Instagram, Twitter).
- Three customized Burgers and Brew Week aprons.

#### **Bronze Sponsor.....\$ 5,000**

- Name and logo listing as “Bronze Sponsor” on all event promotion materials including signage, press releases, web page, e-blasts, & event program.
- Two wall posts and three story posts on social media (Facebook, Instagram, Twitter).
- Two customized Burgers and Brew Week aprons.

#### **Friend Sponsor.....\$ 2,500**

- Company name and logo listing as “Friend Sponsor” on all event promotion materials including signage, press releases, web page, e-blasts, & event program.
- One wall post and three story posts on social media (Facebook, Instagram, Twitter).
- Two customized Burgers and Brew Week aprons.



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#### Fall Equinox Supporter.....\$ 1,000

- Name listing as "Fall Equinox Supporter" on all event promotion materials including signage, press releases, web page, e-blasts, & event program.
- One shared group wall post with all \$1,000 and under supporters and two story posts on social media (Facebook, Instagram, Twitter).
- Two customized Burgers and Brew Week aprons.

#### Sunset Supporter.....\$ 500

- Name listing as "Sunset Supporter" on all event promotion materials including signage, press releases, web page, e-blasts, & event program.
- One shared group wall post with all \$1,000 and under supporters and one story post on social media (Facebook, Instagram, Twitter).
- One customized Burgers and Brew Week Apron.

#### Dusk Supporter.....\$ 250

- Name listing as "Dusk Supporter" on all event promotion materials including signage, press releases, web page, e-blasts, and event program.
- One shared group wall post with all \$1,000 and under supporters on social media (Facebook, Instagram, Twitter).
- One customized Burgers and Brew Week apron.

